



MobiDM for Android

The ability to manage and secure the Android is of strategic importance to IT administrators who need to provide security and policy compliance while maintaining the personal freedom most Android users have come to expect. MobiDM makes Android enterprise-friendly by providing a managed solution to protect data on the device. MobiDM enables the secure provisioning and management of Android deployments in the enterprise, reduces the complexity of managing Android devices by automating over the air (OTA) deployments.

MobiDM for Android provides:

- Security management: enforce device encryption, remote lock/wipe, strong password security, and corporate sandbox management;
- Application management: deliver and control the applications that run on Samsung Android devices;
- Configuration management: provide control over various ports (Bluetooth, WiFi, camera, microphone), roaming, and network configuration;
- Exchange Client Configuration: configure native email client;
- Asset tracking: granular hardware and software collection and reporting.

MobiDM for Android

Simply managed from an online self service portal

The MobiDM portal provides support throughout the entire lifecycle of the device, enabling you to maintain control over all your mobile assets from day one, including all configuration and upgrades, right through to disabling the device if lost or stolen. A full overview of all your mobile devices and their status is available at a glance. MobiDM is suitable for most devices and current operating systems. This means your users can continue to use their favorite models, and the introduction of new models is no longer a cause for concern. What best is that MobiDM is a pay-as-you-go service.

Empower employees with mobile access to enterprise systems

Providing employees with access to corporate email is important, but it is also critical to extend your mobile strategy to empower mobile workers with access to business applications and data. This is what empowers you to transform your entire organization, bringing unprecedented levels of productivity to your employees.

Deliver extensive security

If security is top of mind for your organization, then MobiDM offers exactly what you need to confidently adopt Android devices. In the event a device is lost or stolen, IT can easily lock, unlock or wipe a device remotely. For extended security requirements, data can be fully encrypted. Application control can increase corporate security and employee productivity by providing the ability to uninstall or disable any application on the device that was provisioned by MobiDM.

Innovation on Top of Proven Technology

The MobiDM mobile middleware builds on proven technology from Sybase SAP. MobiDM uses proven, advanced technology and added simplified management as well as standardized user settings, making it easy to use without the need for specialized training.



Figures: Screenshots of the MobiDM client

MobiDM Mobile Device Management Key features*

Device Management & Control

- Enables comprehensive device management without interrupting positive end user experience
- Provides accurate and comprehensive asset information to IT administrators
- Network settings such as VPN, APN, WiFi
- Exchange and certificate settings (*)
- CostControl
- Push files and documents
- Roaming control

MobiDM client

- Branding
- Helpdesk info
- Custom disclaimers
- Easy enrollment
- Data and voice info & awareness
- DIY backup & restore

Enterprise App Store

- Delivers enterprise applications over the air directly to end users
- Detects if rogue apps are deployed

Security

- Ensures ability to remotely lock and wipe devices
- Enforce over the air (OTA) wipe of selective enterprise data
- Gates access to corporate assets based upon compliance
- Enforce password policies
- Blacklist apps

Touchdown™ by Nitrodesk PIM support

- MobiDM can optionally configure the Touchdown PIM client for Android to send, receive, reply to and forward emails, calendar events, contacts and tasks
- Synchronize calendar events
- Remote Lookup (Global Address List) retrieves contact info.

*MobiDM has Sybase SAP Afaria inside. Afaria for Android is expected to be generally available in Q2 2011