



MobiDM4: Mobile Device Management, Security & App management as a Service

Everyone has their personal favourite – ask people which smartphone or tablet they prefer and you'll find everyone has their favourite model, meaning you have a whole range of devices with different operating systems and different applications to contend with. After all, today's user has come to expect freedom of choice. But how can you stay on top of this Bring-Your-Own trend that leads to many different mobile devices? Is device management taking up too much precious time for both manager and user? Difficulties in distributing safely and effectively your enterprise apps? Are your costs spiraling out of control? And just how secure is your company data if a device gets lost or stolen?

MobiDM offers instant, self service and pay-as-you-go enterprise managed mobility in the cloud – Enterprise managed mobility by MobiDM provides a Mobility-as-a-Service solution which makes smartphone and tablet management easy. All your smart devices can be installed, managed and secured from a central self service portal, regardless of the type of device, network or operating system, leaving users free to go about their business with no loss of productivity. Using MobiDM secures your company data from unauthorised use and the fixed monthly fee per device means you stay on top of costs.

MobiDM Enterprise Managed Mobility In The Cloud

Enterprise Managed Mobility instant, self service, cloud

Controlled and managed from an online self service portal

MobiDM's single portal provides support throughout the entire lifecycle of the device, enabling you to maintain control over all your mobile assets from day one, including all configuration and upgrades, right through to disabling the device if lost or stolen. A full overview of all your devices and their status is available at a glance. MobiDM is suitable for most mobile devices and current operating systems. This means your users can continue to use their favourite smartphones and tablets, and the introduction of new devices is no longer a cause for concern.

Simple, functional and secure

MobiDM allows you to set the security of the device to the level of your choice, simply and easily. The security capabilities are comparable to what you are already familiar with in your local infrastructure, such as data encryption and access management. If the device should fall into the wrong hands, you can easily disable it or control it remotely. In addition, the choice of desired settings for back up and recovery - as well as secure applications - is entirely up to you. MobiDM employs a range of tools for protecting the data on each device.

Want to know more about MobiDM?
Visit www.mobidm.com and get in touch with us.

MobiDM.com
empowering the mobile workspace

Instant and cost effective from the cloud

MobiDM is Mobility-as-a-Service, which means you pay a set amount per device per month with no extra investment costs, thereby keeping your device management costs low. Moreover, all the management options work remotely (over-the-air), so users do not have to plug the device into a computer or to take it to the office for every upgrade or back up. The device is up and running in a minute, whether it's an existing device being reintroduced after a recovery or a completely new one. Using MobiDM results in low total cost of ownership and a quick return on investment.

Innovation on Top of Proven Technology

The MobiDM self service portal has been developed on top of and combined with intelligent middleware, engineered by Afaria© of Sybase SAP. MobiDM took this advanced technology and added simplified management as well as standardized user settings, making it easy to use without the need for specialized training. Most types of mobile devices can now be managed with minimum effort. No wonder MobiDM won the Sybase Innovator Award and the Sybase European Innovation Award.

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Technical specifications in brief

Management*

- Enhanced intuitive user interface NEW
- Self branding NEW
- Role based user rights NEW
- Context aware actions NEW
- Enhanced licenses & user details import NEW
- Expanded reporting (export) capabilities NEW
- Software Development Kit (SDK) NEW
- OTA transmission of installation + configuration
- OTA transmission of apps, files and upgrades
- Group management
- Hardware and software inventory
- Wireless back-up and recovery
- Optional integration with existing infrastructure
- Ability to block apps (black & white listing)
- Usage Monitor - Visualizing usage (including roaming) of voice, data & SMS
- Location Based Service (LBS) integration
- Enterprise App store
- Special Device App with branding, disclaimers and user self-help like backup
- Creation of reseller groups with own branding
- Instant language switching and integrated

Security*

- Preconfigured profile (from weak to strong)
- Strong Authentication (PKI)
- VPN (SSL)
- Encryption e-mail, PIM data, attachm. + SD card
- Set Password
- Remote wipe and Device Lock Down
- Sandboxing, using third party apps or separate integrated device client apps

Application Management*

- Install and remove enterprise apps NEW
- Enable and disable enterprise apps NEW
- Prevent uninstall applications by user NEW
- Check if application installed NEW
- Check if application currently running NEW
- Add/remove applications to/from blacklist NEW
- Wipe application data NEW

* feature/date availability depends on OS and vendor

Network support:

LAN: Wifi / WAN: GPRS, UMTS, HSDPA, Edge

Supported operating systems:

iPhone, iPad, Android, Windows Mobile, Symbian, Win32*, Blackberry*, Windows Phone 7**

* Available H2 2011

** Available Q4-10/Q1-2011

Your business partner: